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Keywords 101: Everything You Need to Know

If you want to make your ad copy pop and excite customers, use these top 20 retail marketing phrases: 1. Beautiful in Its Simplicity. Customers hate complexity and love simplicity, viewing it as a form of good customer service. When you make things simple, you create a smooth customer experience. 2.

20 Marketing Phrases That Make Customers Buy

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The Ultimate Copywriting Tool: The Wheel of Copy

How to Write Product Descriptions That Sell 1. Write your own Avoid using the manufacturer's product descriptions. By writing your own copy, you avoid being penalized by Google for duplicate or thin copy. You also improve your chances of writing a product description that converts your customer. 2. Make it scannable

How to Write Epic Product Descriptions That Sell - Oberlo

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