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The story behind NBA giant Yao Ming, the ruthless Chinese sports machine that created him, and the East-West struggle over China's most famous son, opens with the story of Yao's parents, basketball players brought together by Chinese officials intent on creating a generation of athletes who could bring glory to their motherland.

Operation Yao Ming: The Chinese Sports Empire, American ...

Operation Yao Ming: The Chinese Sports Empire, American Big Business, and the Making of an NBA Superstar by Larmer, Brooke at

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Operation Yao Ming: The Chinese Sports Empire, American ...

The book "Operation Yao Ming" by Brook Lamar was great. It was about the life and development of Yao Ming as an athlete raised in the Chinese athletic system. The author also discussed the professional career of Yao Ming as a jumping point from which the NBA has expanded its role and presence in China.

Operation Yao Ming: The Chinese Sports Empire, American ...

Operation Yao Ming opens with the story of the two boys' parents, basketball players brought together by Chinese officials intent on creating a generation of athletes who could bring glory to their resurgent motherland. Their children would have no more freedom to choose their fates.

Operation Yao Ming: The Chinese Sports Empire, American ...

Operation Yao Ming: The Chinese Sports Empire, American Big Business, and the Making of an NBA Super star eBook: Larmer, Brook: Amazon.co.uk: Kindle Store

Operation Yao Ming: The Chinese Sports Empire, American ...

In Operation Yao Ming, Larmer painstakingly recounts how Yao was, in effect, created. His tone is unyielding. There's little ambiguity in his thesis. He describes how Yao's birth was met with muted...

Operation Yao Ming | South China Morning Post

Operation Yao Ming The Chinese Sports Empire American ~ The riveting story behind NBA giant Yao Ming the ruthless Chinese sports machine that created him and the EastWest struggle over China's most famous son The NBA's 7'6 AllStar Yao Ming has changed the face of basketball revitalizing a league desperate for a new hero while becoming a multimillionaire pitchman for Reebok and McDonald's

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Operation Yao Ming : the Chinese sports empire, American big business, and the making of an NBA superstar / Brook Larmer. Format Book Published New York, N.Y. : Gotham Books, c2005. Description xvi, 350 p., [8] p. of plates : ill. ; 24 cm. Notes Includes bibliographical references (p. [325]-332) and index. Subject headings

Operation Yao Ming : the Chinese sports empire, American ...

In "Operation Yao Ming," Brook Larmer characterizes the center of the Houston Rockets as "part of the first Chinese generation in forty years that could entertain visions of personal ambition and...

"Operation Yao Ming" | Only A Game - WBUR

In Operation Yao Ming, award-winning journalist Brook Larmer has penned an enlightening and somewhat controversial account of the factors that shaped Yao's life, paved his way to the NBA, and rendered him a bridge to and eventually a symbol of East-West relations. Tension is the key operative word in this story.

Amazon.com: Operation Yao Ming: The Chinese Sports Empire ...

Yao is one of China's best-known athletes, with sponsorships with several major companies. His rookie year in the NBA was the subject of a documentary film, The Year of the Yao, and he co-wrote, along with NBA analyst Ric Bucher, an autobiography titled Yao: A Life in Two Worlds. Known in China as the "Yao Ming Phenomenon" and in the United States as the "Ming Dynasty," Yao's success in the NBA, and his popularity among fans, made him a symbol of a new China that was both more modern and ...

Yao Ming - Wikipedia

In Operation Yao Ming, award-winning journalist Brook Larmer has penned an enlightening and somewhat controversial account of the factors that shaped Yao's life, paved his way to the NBA, and rendered him a bridge to and eventually a symbol of East-West relations. Tension is the key operative word in this story.

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