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An entrepreneur 'is someone who specializes in taking judgmental decisions about the coordination of scarce resources.' (Casson, 2003:20) 'Today, an entrepreneur is an innovator or developer who

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recognizes and seizes opportunities; converts those opportunities into workable/marketable ideas; adds value through time, effort, money, or skills; assumes the risks of the competitive marketplace to implement these ideas; and realizes the rewards from these efforts.' (Kuratko, 2008:4)

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Books by Donald F. Kuratko (Author of
Entrepreneurship)

He ended up with the following eight
entrepreneurship themes: 1. The Entrepreneur - The
entrepreneur theme is the idea that entrepreneurship
involves individuals with unique personality
characteristics and abilities (e.g., risk-taking, locus of
control, autonomy, perseverance, commitment,

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inaugural recipient of the Karl Vesper
Entrepreneurship Pioneer Award for his career
dedication to developing the field of

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Entrepreneurship . Entrepreneurship comes from a french word `Entrependre' and the German word `Uternehmen' both meaning individuals who are `undertakers' i.e. those who took the risk of a new enterprise. Entrepreneurship is a dynamic activity which helps the entrepreneur to bring changes in the process of production, innovation in production, new usage of materials, creator of market etc.

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Introduction to entrepreneurship. Kuratko, Donald F. This title combines a practical, step-by-step approach with a theoretical foundation to form a basic framework for understanding the theory, process, and practice of entrepreneurship. Book.

Introduction to entrepreneurship by Kuratko, Donald F

Introduction to Entrepreneurship Includes glossary, subject index: Author: Donald F. Kuratko: Edition: 8, illustrated: Publisher: South-Western Cengage Learning, 2009: ISBN: 0324590865, 9780324590869: Length: 544 pages : Export Citation: BiBTeX EndNote RefMan

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own ideas and develop useful entrepreneurial skills. Cases and examples found throughout the text present the new venture creations or corporate innovations that permeate the world economy today. This book will be your guide to understanding the entrepreneurial challenges of tomorrow.

The promotion of entrepreneurship in higher education appears in the political spectrum as a new economic policy arena. In this field policy blanks and new kinds of problems need to be addressed. Scholars agree that many of the current structures and models in higher education do not fit the necessary requirements for the development of

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entrepreneurship training. New perspectives in this field can be gained through an analysis of the feasibility of a policy transfer of the German EXIST-II-Program to Mexico. This program was developed to address the entrepreneurial potential within higher educational institutions through the coordination of entrepreneurial efforts carried out by regional, national and supranational actors. An empirical analysis of the objectives, regulations, actors and governance, personnel (staff), financial resources, beneficiaries and output of the program as well as a comparative study of Germany versus Mexico in this book demonstrates under what conditions the transfer of know-how from Germany, specifically from

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the EXIST-II-Program to universities in Mexico could be implemented. The research offers alternatives to improve the current ongoing initiatives in Mexico.

The development of web technologies has enhanced the availability of online business opportunities for entrepreneurs. By implementing these new technologies, business growth is ensured and the global economy is strengthened. Key Challenges and Opportunities in Web Entrepreneurship is a pivotal reference source for the latest research on bridging the gaps between theoretical and practical issues in

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the field of digital entrepreneurship. Featuring extensive coverage on relevant areas such as e-business, crowdfunding, and vertical social networks, this publication is an ideal resource for researchers, academics, practitioners, and students interested in recent trends on entrepreneurial endeavors in the digital age.

Research in entrepreneurship has been booming, with perspectives from a range of disciplines and numerous developing schools of thought. It can be difficult for young scholars and even long-time

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researchers to find their way through the lush garden of ideas we see before us. The purpose of this book is to map the research terrain of entrepreneurship, providing the perfect starting point for new and existing researchers looking to explore. Topics covered range from emerging perspective, through issues at the core of the field to innovative methodologies. Starting off with a preface by Bill Gartner, each section of the book brings together a world class set of established leading researchers and rising stars. This considered, comprehensive and conclusive companion integrates the recent debates in entrepreneurship research under one cover, to provide a resource which will be useful across

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disciplinary boundaries and for a whole range of students and researchers.

CORPORATE ENTREPRENEURSHIP & INNOVATION is a comprehensive, one-of-a-kind text for the emerging business arena of entrepreneurship and innovation. Built on years of research and experience, this unique text employs a clear and informative how-to approach and features sections and chapters organized according to a summary model of the corporate entrepreneurship process. A professional format and look make the text especially appealing and

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appropriate for sophisticated readers and experienced business professionals. This groundbreaking text fulfills a real business need, because many executives consider entrepreneurial behavior a key to sustaining their companies' competitive advantage, but few possess genuine knowledge of the subject or understand how to apply it. The Third Edition of CORPORATE ENTREPRENEURSHIP & INNOVATION provides detailed, actionable answers to the what, how, where, and who questions surrounding corporate entrepreneurship in today's dynamic business environment. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook

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This open access book brings together narratives of inbound and outbound expatriate entrepreneurship in Japan to provide a comprehensive overview of international entrepreneurship in the region. Through in-depth interviews with expatriate entrepreneurs, policymakers, and additional stakeholders it provides the reader with a solid understanding of the current landscape of international entrepreneurship as it relates to Japan and the challenges for policymakers. The topics addressed in this book include definitions of expatriate entrepreneurship, entrepreneurship policy development and implementation, concepts of

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mindset, cultural brokerage, community, and identity as they relate to Japanese self-initiated expatriate entrepreneurs working in South East Asia and to non-Japanese self-initiated expatriate entrepreneurs working in Japan. Additionally, the book provides an overview of issues connected to regional development and economic growth in Asia. Illustrated through carefully chosen cases from Japan, Myanmar, Thailand, Cambodia, Vietnam, and Indonesia and developed by connecting these cases to policy and interdisciplinary studies, this book is highly recommended to scholars, policymakers and practitioners who seek an in-depth and up-to-date integrated overview of the field of expatriate

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