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Submission guidelines

Cultural economics is the application of economic analysis to the creative and performing arts, the heritage and cultural industries, in both the public and private sectors. Follow ACEI facebook

Cultural Economics

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Stanford University Press, 2018,
184 pp., US\$63 (hardback),
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an interdisciplinary conversation
presenting innovative theories
and practices of sustainability.

Non-technical analysis of how
cultural industries contribute to
economic growth and the policies
required to ensure cultural
industries will flourish.

A Research Agenda for Cultural

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Economics explores the degree of progress and future directions for the field. An international range of contributors examine thoroughly matters of data quality, statistical methodology and the challenge of new developments in technology. This book is ideal for both emerging researchers in cultural economics and experienced practitioners. It is also relevant to workers in other fields such as cultural policy, public policy, media studies and digital economics.

Cultural economics has become well established as a subject of interest for students and teachers of courses ranging from economics to arts administration as well as for policy-makers and

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Economics practitioners in the creative industries. Digitisation has had a tremendous impact on many areas of the creative economy and the third edition of this popular book fully reflects it.

Cultural policy intersects with political, economic, and socio-cultural dynamics at all levels of society, placing high and often contradictory expectations on the capabilities and capacities of the media, the fine, performing, and folk arts, and cultural heritage. These expectations are articulated, mobilised and contested at – and across – a global scale. As a result, the study of cultural policy has firmly established itself as a field that cuts across a range of academic

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Disciplines, including sociology, cultural and media studies, economics, anthropology, area studies, languages, geography, and law. This Routledge Handbook of Global Cultural Policy sets out to broaden the field's consideration to recognise the necessity for international and global perspectives. The book explores how cultural policy has become a global phenomenon. It brings together a diverse range of researchers whose work reveals how cultural policy expresses and realises common global concerns, dominant narratives, and geopolitical economic and social inequalities. The sections of the book address cultural policy's relation to core academic disciplines and core questions, of

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Economics, rights, development, practice, and global issues. With a cross-section of country-by-country case studies, this comprehensive volume is a map for academics and students seeking to become more globally orientated cultural policy scholars.

Author examines the Eastern Market of Washington and shows that this marketplace is an example of a social institution embedded in a particular time, place, and series of social relationships. Shepherd shows how urban public space is influenced by economic and social processes. Review in:

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Journal of cultural economics.
33(2009)1(.75-77).

The second edition of this widely acclaimed and extensively cited collection of original contributions by specialist authors reflects changes in the field of cultural economics over the last eight years. Thoroughly revised chapters alongside new topics and contributors bring the Handbook up-to-date, taking into account new research, literature and the impact of new technologies in the creative industries. The book covers a range of topics encompassing the creative industries as well as the economics of the arts and culture, and includes chapters on: economics of art (including

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Economics auctions, markets, prices, anthropology), artists' labour markets, creativity and the creative economy, cultural districts, cultural value, globalization and international trade, the internet, media economics, museums, non-profit organisations, opera, performance indicators, performing arts, publishing, regulation, tax expenditures, and welfare economics.

What determines the price of a pop concert or an opera? Why does Hollywood dominate the film industry? Does illegal downloading damage the record industry? Does free entry to museums bring in more visitors? In A Textbook of Cultural

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Economics, one of the world's leading cultural economists shows how we can use the theories and methods of economics to answer these and a host of other questions concerning the arts (performing arts, visual arts and literature), heritage (museums and built heritage) and creative industries (the music, publishing and film industries, broadcasting). Using international examples and covering the most up-to-date research, the book does not assume a prior knowledge of economics. It is ideally suited for students taking a course on the economics of the arts as part of an arts administration, business, management, or economics degree.

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Economics
French East India Companies is a comprehensive and readable historical narrative and economic statistical analysis of France's import trade with the Far East during the 17th and 18th centuries. Supplemented with an appendix that includes a detailed glossary of textile terms and 77 pages of statistical data from French archives not previously collected nor published, French East India Companies is an indispensable historical and economic resource.

'Ruth Towse is to be congratulated on assembling such a high quality range of writers on cultural economics and on orchestrating their contributions so expertly. From anthropology

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and auctions through copyright and superstars to visual arts and welfare economics, scholars and general readers alike will discover in this Handbook an absorbing compendium of entries covering the main themes of a fascinating sub-discipline.' - Martin Ricketts, University of Buckingham, UK

'The best collection on cultural economics, definitive. An invaluable, original, and important addition to the field. Ruth Towse is the perfect person to put such a book together. Unlikely to be surpassed anytime soon.' - Tyler Cowen, George Mason University, Mercatus Center and James Buchanan Center for Political Economy, US A

Handbook of Cultural Economics includes over 60 eminently

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readable and concise articles by 50 expert contributors. This unique Handbook is both highly informative and readable; it covers a wide area of cultural economics and its closely related subjects. While being accessible to any reader with a basic knowledge of economics, it presents a comprehensive study at the fore-front of the field. Of the many subjects discussed, chapters include: Art (including auctions, markets, prices, anthropology), artists' labour markets, arts management and corporate sponsorship, globalization, the internet, media economics, museums, non-profit organisations, opera, performance indicators, performing arts, publishing,

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